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| |  | | --- | | Sad Night Dynamite by Sirus F  **"Psychedelic Views"**  **LISTEN:** [**https://SadNightDynamite.lnk.to/psychedelicviews**](https://sadnightdynamite.lnk.to/psychedelicviews)  **What the press is saying about Sad Night Dynamite:**  *"The Glastonbury duo's twisted take on, well, every genre...a nightmarish alt-reality"*  **NME**  *"Points to a career that should be long, fruitful and full of game-changing experimentation"*  **Complex**  *"Eerie and enthralling"*  **The Observer**  *"Visceral and captivating"*  **COLORS**  *"A cinematic, dystopian vision"*  **Notion**  *"Unpredictable and thrilling"*  **CLASH**  Buzzy duo **Sad Night Dynamite** are back today with the brand new single **"Psychedelic Views"**, which features US rap star IDK and is available now on Elektra Records. The band released their debut, self-titled mixtape to widespread acclaim - and millions of streams - earlier this year, with their first ever UK tour announced for November (and selling out immediately). "Psychedelic Views" introduces Sad Night Dynamite’s second longer-form project, stay tuned for more news on that front.    "Psychedelic Views" is a further glimpse down the rabbit-hole of Sad Night Dynamite: that rare band truly making a world of their own, and one in which trap beats, Morricone-esque scores and an electric appearance from IDK (who’s previously collaborated with A$AP Ferg, Denzel Curry, and BJ The Chicago Kid) make total, surreal sense out of the absurdity of the present day. “During the first lockdown,” Archie and Josh write, “we fled London and set up camp in a disused pub near the village where we grew up. It’s safe to say we were not liked by the locals - they were one step away from coming for us with pitchforks, and you can imagine how well it went down when we stuck a Black and Trans Lives Matter sign in the window. Then a rat died under the floorboards and in a weird way it made us delirious. "Psychedelic Views" is the result - we were dreaming of another hotel, far away, somewhere in the sun - which is where the song is set.”    Equal parts light and shade, dystopia and fantasy, Sad Night Dynamite invite listeners to accept and celebrate that sense of not knowing quite where they are (in their records, or amidst the uncertainties of the world at large). Archie and Josh are a duo whose formative, somewhat feral upbringing near Glastonbury saw them first meet at school, but start Sad Night Dynamite whilst separated at university. Cut and pasting Logic files over email, something stuck with the experimental epic "Icy Violence", which introduced the boys’ incredible way with production: today, influences range from Tyler, The Creator, The Specials and Outkast to lyrics laced with a distorted, fairground-mirror way with storytelling. As for whether they’re a) finding humanity in the horrors of the everyday, and using immersive imagery that pinpoints the beauty in brutality or b) banging out massive tunes and using their early visuals to drive a white stretch limo into a lake, the truth lies somewhere in the middle. “Sad Night Dynamite,” Archie concludes, “is a bizarre fantasy built on real experiences.”    Either way, embracing modern chaos has catapulted Sad Night Dynamite into the UK’s most essential new band. They have already earned fans in the likes of FKA Twigs, Gorillaz, Shy Girl, Ashnikko, picked up support across Radio 1, and will play their first ever live date ahead of their winter tour at All Points East on August 27th. As for Archie and Josh, their brotherly bond continues to intensify, and so therefore does the music set to follow "Psychedelic Views" on mixtape 2. “Our music is a hybrid of the best and worst parts of each of us,” Josh decides. “Which is a shame, really,” Archie adds, “because if you just took good parts of each of us you might come up with one quite decent person.” | |

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| |  | | --- | | **Upcoming Tour Dates**  11/24/2021 - Manchester, England @ YES (Pink Room) *\*sold out\**  11/25/2021 - London, England @ Corsica Studios *\*sold out\**  11/26/2021 - Bristol, England @ Rough Trade *\*sold out\**  12/04/2021 - Toronto, Canada @ Drake  12/07/2021 - Brooklyn, NY @ Baby’s All Right  12/08/2021 - Chicago, IL @ Schubas Tavern  12/10/2021 - San Francisco, CA @ Bottom of The Hill  12/11/2021 - Los Angeles, CA @ Moroccan Lounge  **About Sad Night Dynamite:**  Sad Night Dynamite are deeply untrustworthy, often on purpose and sometimes quite by accident. For instance, Archie and Josh each grew up near Glastonbury and met at school, but think that’s too boring to put in a band bio. “Let’s say we met on top of a hill,” Josh offers. “That’s where our school was,” Archie says, “literally on top of a hill.” “But it sounds better if you take the school bit out,” Josh decides. And so it goes on. (Sidenote: the school burned down.)  “I don’t think we’re very trustworthy people,” Josh accepts. “Friends say they can never tell if we’re serious. We’re very annoying.” “I actually hate people like that,” Archie sighs. “Me too,” Josh agrees. Then a u-turn from Josh: “The truth is we’re actually quite likeable.” And another: “Although realistically that’s the sort of thing deeply unlikeable people tend to say, isn’t it?”  As for whether they’re a) finding humanity in dystopia using immersive imagery that pinpoints the beauty in brutality or b) banging out massive tunes and driving white stretch limos into lakes on a major label budget, the truth lies somewhere in the middle. “Sad Night Dynamite,” Archie concludes, “is a bizarre fantasy build on real experiences.”  Future and existing listeners are therefore invited to accept and embrace a sense of not knowing where they are in the disorientating world of Sad Night Dynamite. But there are a few facts it’s easier to pin down: that they started putting music together while they were at uni in different cities, chucking Logic files back and forth over email with the only rule being that there were no rules. That they wrote a couple of songs that were pretty good, but that it was with their third, "Icy Violence", that something clicked. And that dubby, dreamlike debut EP *SND001* appeared inconspicuously at the beginning of 2020, with subsequent releases like "Killshot" rocketing to millions of streams, and 2021’s self-titled debut mixtape offering the first fully fleshed-out approximation of the band’s immersive vision.  It’s also true that the story continues as we hurtle towards 2022, with existing influences like The Specials, Gorillaz and Tyler, The Creator joined by hints of Flying Lotus, OutKast, Ennio Morricone and, if Archie has his way, The Dubliners. Fresh tracks such as "Black & White" and "Demon" are absorbing examples of music that gets it right by sounding very slightly wrong — something Archie equates it to making a really nice cake then sticking your boot in it. So if you want a picture of Sad Night Dynamite’s future, imagine a boot stamping on a cake, forever.  The minor matter of a global pandemic has put SND in the unusual position of becoming one of the world’s most hotly-tipped new bands despite never having played a single live show. This does pose the awkward question of whether being in lockdown and thriving during a global pandemic is somehow the band’s natural state. “We’re like an incubated fetus that hasn’t been exposed to the outside world and all of a sudden we’re lolloping out like a gangly teenager,” is Josh’s summary of the situation. No pressure then on the band’s first live shows. “According to our diary we’re playing our first ever gig to an audience of what I’d describe as far too many people,” Archie notes. “Our approach is to embrace the chaos. We’ve literally never played a gig so if anyone’s interesting in watching a band combust in front of them it’ll be worth coming along.”  Whether triumph or travesty, the live shows will be an early opportunity to hear the band’s freshest material. This includes "Psychedelic Views", the first taste of Sad Night Dynamite’s second body of work, which started off as an EP, turned into a mixtape, currently stands as the Volume 2 of the first major offering, and will probably have become something else by the time you read this. Either way it does continue the stories and themes set in motion by its predecessor and it will, Archie helpfully says, “be out at the end of the year, or sometime next year, or something like that.”  "Psychedelic Views" itself was written — and you don’t hear this too often — after Archie was sent into a grim reverie by the stench of decomposing flesh. As he explains: “During the first lockdown Josh and I fled London and set up camp in a disused pub in a village near where we grew up. Two days in the sun came out and we were assaulted by the smell of what we assumed must have been a dead animal. The smell was, somehow, hot: I felt like I’d gone up the Amazon and licked a toad. It made you feel something, this smell. I saw everything that night.” (Josh, who witnessed Archie’s turn for the worse and accompanying burst of songwriting first hand, confirms that his bandmate was “completely out of it”.) The next day the band identified the source of the smell: a fridge of meat and fish had been unplugged and left open. Anyway, they sent the track to IDK, who liked it so much he did a verse there and then and sent it straight back: a musical gift from an opulent studio in LA, to a rotting pub near Wookey Hole. It almost made up for the fact that the duo hadn’t exactly been welcomed to the village with open arms. “It’s safe to say we were not liked by the locals,” Josh adds. “In fact we were made to feel extremely unwelcome. I’d hear them going past the pub muttering about ‘fucking youths’ — they were one step away from coming for us with pitchforks, and you can imagine how well it went down when we stuck a Black and Trans Lives Matter sign in the window.”  Stinking pubs aside, if the band's music frequently sounds nocturnal that’s because most of it’s been made in an underground bunker where Josh and Archie are deprived of direct sunlight. Figuring that, in Josh’s words, “if you stay in the villages we’re from you marry your sister and never leave”, they moved to London in 2019, first to Brick Lane then south of the river a few months later, where most of 2020 was spent holed up in a subterranean flat on the outskirts of Peckham.  One thing you’ll notice in SND’s songs is that the lyrics have a subtle knack of capturing the spirit of a moment, rather than hindsight-laden reminiscences that have been rationalized in a recording studio. With Sad Night Dynamite you hear the difference between a photo taken at the time, and a picture drawn afterwards. “How you’re feeling in the moment is a lot more interesting, honest, pure and sometimes ugly than how you half remember feeling the next time you happen to be sat in a studio,” Josh reasons. So there’s truth, hidden somewhere, in all their songs, if only in so far as there’s truth in the distorted reflection of a fairground mirror, and only if you’re prepared to navigate a path through the embellishments of the least reliable narrators in the music cosmos.  Nonetheless it’s a truth that’s already propelled Sad Night Dynamite to the top of playlists around the globe. As for where they’re going next, that’s TBC. “There’s an ambition that drives us but deep down neither of us really knows what that ambition actually is,” Josh adds. “It keeps me up at night sometimes, worrying about what I’m heading towards, but at the same time it’s making music that gets me out of bed the next morning.”  As for Josh and Archie, their brotherly bond (“deep like the Mariana Trench” according to Archie, “not that deep” according to Josh) continues to intensify, and so therefore does the immersiveness of their output. “Our music is a hybrid of the best and worst parts of each of us,” Josh decides. “Which is a shame, really,” Archie adds, “because if you just took good parts of each of us you might come up with one quite decent person.” | |

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