FOR IMMEDIATE RELASE

OCTOBER 29, 2020

**SAD NIGHT DYNAMITE SHARES NEW SONG AND VIDEO**

**WATCH "MOUNTAIN JACK" NOW**



Sad Night Dynamite by Sirus F

**"Mountain Jack"**

**WATCH:** [**https://youtu.be/QbmcPiu\_jZI**](https://youtu.be/QbmcPiu_jZI)

**LISTEN:** [**https://sadnightdynamite.lnk.to/MountainJack**](https://sadnightdynamite.lnk.to/MountainJack)

**What the press is saying about Sad Night Dynamite:**

*"Points to a career that should be long, fruitful and full of game-changing*

*experimentation"*

**Complex**

*"a knack for experimentation and a unique set of skills"*

**Hypebeast**

*"A creeping sense of foreboding and unease...it's difficult to pigeonhole their sound, but*

*that's what makes them so exciting"*

**District**

Today, UK duo Sad Night Dynamite have dropped third track "Mountain Jack" - which

is available now via Elektra Records. This follows support across Radio 1, Apple Music

and NTS for the band's enigmatic first releases "Icy Violence" and " Killshot," with

"Mountain Jack" also teasing Sad Night Dynamite's first mixtape (due early next year)...

Equal parts light and shade, dystopia and fantasy, "Mountain Jack" is another

immersive window into Sad Night Dynamite and arrives with a visual directed by Will

Hooper (Dua Lipa, IDLES). Blending elements of G-Funk, Punk and genre-defying

modern pop, like much of Sad Night Dynamite's early material, it's as much about the

pleasures of getting lost as it is the at-times nightmarish world you dream of getting lost

from. *“Mountain Jack was written at the top of a really, really high mountain,"* say the

boys*. "I think the song is about being stretched in lots of different directions. Although*

*your body might be in a studio, your head is somewhere else. In this case up a*

*mountain.”*

Barely in their twenties, Sad Night Dynamite draw together a complex mix of sounds

and storytelling. On their upcoming mixtape, you're as likely to hear a lifelong love of

hip-hop meld with classic British bands like The Specials as you are a pair just as

enamoured by fellow-crate-diggers like The Avalanches as they are the classic cinema

scores of Tarantino. All of this comes back to the charged, brother-like friendship of

Archie and Josh at the centre of it all: a duo whose formative (and slightly feral)

upbringing near Glastonbury eventually saw them start out Sad Night Dynamite online,

separated at university. Epic first single "Icy Violence" - loosely set on a beach, but also

based on a kidnapping - introduced their musical dream-world, which teeters on the

brink of nightmarishness. Its followup, "Killshot," married the atmospherics of UK rap

with a visual evoking the all-too-real reality of a surveillance state. What started out as a

surreal exercise in escapism has, for Sad Night Dynamite, become all the more

important as they work towards their first project. *"We love artists who build something*

*bigger than themselves: songs to explore and be lived in."*

Stay tuned for more from Sad Night Dynamite coming soon - a band set to keep

delivering a sound as explosive and evocative as their name implies, just when we

need it the most.

**About Elektra Music Group:**

Elektra Music Group was launched in 2018 as a stand-alone music company within

Warner Music Group. Its roots extend back to 1950, when Jac Holzman launched the

iconic Elektra label in his college dorm room. Today, that same entrepreneurial,

independent spirit is the driving force behind each of the unique labels that make up the

core of the Elektra Music Group: Elektra, Fueled By Ramen, and Roadrunner. The

company's adventurous, eclectic roster includes culture-defining artists such as Brandi

Carlile, Coheed and Cambria, Fitz and the Tantrums, Gojira, Kaleo, Korn, Panic! At The

Disco, Paramore, Slipknot, Sturgill Simpson, Tones and I, Twenty One Pilots, and

others.