**POP-ROCK GROUP THE BAND CAMINO OFFERS A HEARTFELT APOLOGY WITH TIMELY NEW TRACK “SORRY MOM”**

**ARRIVING JUST AHEAD OF MOTHER’S DAY, THE SONG IS ACCOMPANIED BY AN INTIMATE** [**MUSIC VIDEO**](https://people.com/music/the-band-camino-debuts-sorry-mom-music-video/)

**A picture containing dark, indoor, silhouette

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**Photo Credit:** Patrick Tracy| **Hi-Res Art**: [LINK](https://drive.google.com/file/d/1rv2JcK3Lj9SoOp1bTy-j5EWdlUR1T5se/view?usp=sharing)

**LOS ANGELES** (April 30, 2021)—Today, pop-rock group **The Band CAMINO** released their latest track, **“Sorry Mom,”** on **dblblk/Elektra Records**. The song arrives along with an accompanying music video, also debuting today. The latest release follows their previous singles, [*“****1 Last Cigarette***](https://thebandcamino.lnk.to/1LC)”, "[**Roses**](https://www.youtube.com/watch?v=ktV296kaRII)," and their Chelsea Cutler collaboration, “[**Crying Over You**](https://www.youtube.com/watch?v=AlYkGEQHpQU),” which have amassed more than **24 million global streams to date.** The tracks preview **The Band CAMINO**'s highly anticipated full-length album, which is expected later this year.

**A group of men posing for a picture

Description automatically generated**Arriving just ahead of the upcoming May 9th Mother’s Day holiday, **“Sorry Mom”** is **The Band CAMINO**’s penned apology for the ways they have let their mothers down. Deeply honest and lyrically intimate, the song reflects on a laundry list of personal regrets and admissions—from getting drunk to cursing too much. In an accompanying music video component, lead singer Jeffery Jordan lets **“Sorry Mom’s”** emotional candor speak for itself, with an intimate one-take performance in simple black and white. *“I’m trying/I’m human/I don’t know what I’m doing,”* Jordan sings admittedly, as the lens draws increasingly closer on him alone with his guitar.

“Everyone I know that's lucky enough to grow up with a mom has felt like they’ve let her down one way or another,” says Jordan. “Personally, I’ve always felt like I had to filter myself pretty heavily around mine. This song is just me being vulnerable and speaking openly about who I am -- flaws, doubts, and all.”

**“Sorry Mom” STREAMING LINK**: [*HERE*](https://thebandcamino.lnk.to/SorryMom)

**“Sorry Mom” VIDEO STREAMING LINK:** [*HERE*](https://people.com/music/the-band-camino-debuts-sorry-mom-music-video/)

**The Band CAMINO**

Dubbed "Rock's next big thing" by ***Billboard***, **The Band CAMINO** writes electrifying songs with lovelorn lyrics about perseverance and personal growth. ***People’s “Ones to Watch”*** says: “These alternative rockers are verifiable masters at adding splashes of modernity to timeless rock ‘n’ roll soundscapes.”

Hailing from Memphis, **The Band CAMINO**’s founding members **Jeffery Jordan** (vocals, guitar) and **Spencer Stewart** (vocals, guitar) met at the University of Memphis. **Garrison Burgess** (drums) joined the band in 2018 after Jeffery and Spencer moved to Nashville.

The band’s Elektra Records debut EP, ***tryhard***, featured fan-favorites "**Daphne Blue**," "**See Through**," and "**Honest**." "**Daphne Blue**" made waves on *AltNation* spending multiple weeks at #1 on the Alt18 countdown, while the band received additional media coverage from ***Billboard, Ones To Watch, LADYGUNN, Paste, Consequence of Sound, American Songwriter, Elite Daily, LA Weekly***, and more. 2019 also saw **The Band CAMINO** embark on a completely sold-out U.S. headline tour, along with numerous festival appearances at **Forecastle, Lollapalooza,** and **Austin City Limits**, where they were named **a "breakout act" by *Grammy.com***. Pre-Covid, **The Band CAMINO** was handpicked to be the main support on **Dan + Shay**'s arena tour, and were tapped by **5 Seconds of Summer** to support them stateside. With a highly anticipated album releasing later this year, a Saturday spot at **Bonnaroo (September 2-5, 2021)**, and more to be announced soon, **The Band CAMINO** will continue to push boundaries as the rock band of the pop generation.

For more information on **The Band CAMINO** please visit:  [Instagram](https://www.instagram.com/thebandcamino/?hl=en) | [Twitter](https://twitter.com/thebandcamino?lang=en) | [YouTube](https://www.youtube.com/channel/UC2dZ0a6uJJHWMoF7oah6zew)