FOR IMMEDIATE RELEASE

May 06, 2022

**GUCCIHIGHWATERS ANNOUNCES MAJOR LABEL DEBUT EP**

***HEARTBREAK HIGHWAY***

**OUT MAY 20 VIA PUBLIC CONSUMPTION | PRE-ORDER** [**HERE**](https://guccihighwaters.lnk.to/heartbreakhighway)

**NEW SINGLE AND MUSIC VIDEO “THE CHASE” AVAILABLE NOW**

**WATCH THE OFFICIAL MUSIC VIDEO** [**HERE**](https://youtu.be/i7Ezg17FWY8)

**U.S. TOUR DATES WITH NOTHING,NOWHERE. CURRENTLY UNDERWAY**



*Photo credit: Jonathan Weiner*

Genre-defying artist, producer, and songwriter **guccihighwaters** has announced his major label debut EP, ***Heartbreak Highway***, a six-track collection set for arrival on May 20th via Public Consumption in partnership with Elektra Music Group. To celebrate the announcement, guccihighwaters has unveiled his brand new, synth-driven single “[**The Chase**](https://youtu.be/i7Ezg17FWY8),” which arrives alongside an eerie Brent Campanelli-directed official music video streaming now on [guccihighwaters’ official YouTube channel](https://youtu.be/i7Ezg17FWY8). The *Heartbreak Highway* EP is available for [preorder now](https://guccihighwaters.lnk.to/heartbreakhighway).

“‘The Chase’ is the sequel to the story I start to tell in ‘Crash My Car,’” states guccihighwaters. “My producer, Courtney [Ballard], played a bunch of eighties beats for me - I was into a lot of synth-revival music, so it was cool to hear where it came from. I took the synths and the drum grooves and morphed my style to fit those elements. It felt natural.”

The artist expanded on the EP, adding, “*Heartbreak Highway* is the start of a new era for me - we elevated production, lyrics, instrumentals, and visuals until it all clicked. I feel like I’m still only in the beginning of learning about who I am as an artist and am grateful to the old fans and new who are coming along for the ride.”

guccihighwaters announced his signing to Public Consumption last month alongside the release of *Highway Heartbreak* EP tracks “[Crash My Car](https://youtu.be/xHZuUDJ-X30)” and “[Devil On My Shoulder](https://youtu.be/VwK5YABc2vo).” Signifying a new era in guccihighwaters’ ever-evolving sound, the songs arrived to immediate praise from **Alt Press**, **Consequence**, **Ones To Watch**,and more. Both tracks are available to stream and download now [HERE](https://guccihighwaters.lnk.to/CMCxDOMS). Watch the official music video for “Crash My Car” [HERE](https://youtu.be/xHZuUDJ-X30).

Last year, guccihighwatersreached critical mass with the release of his album, *joke’s on you*. Arriving to widespread acclaim,**KERRANG!** promised, *“Whatever genre you label the tunes, the music of guccihighwaters**doesn’t joke around when it comes to conveying emotion in its rawest form*.*”* **Alt Press**lauded the *“accomplished artist poised to be a star,”* while**Ones To Watch**proclaimed, *“the sounds from singer/producer Morgan Murphy are as raw as it gets.”* **Billboard**applauded standout single “rock bottom” [feat. nothing,nowhere.] as *“the highlight of guccihighwaters’ joke’s on you album*,” and **NME**praised the track as *“an introspective blend of alt-rock and dark hip-hop flourishes - a marked progression from the online emo scene*.”

guccihighwaters is currently on the road in North America supporting nothing,nowhere. The 25-city trek kicked off last month and will conclude on May 27 in New York, NY at Irving Plaza. The bill also includes Poorstacy, carolesdaughter, and Snarls. This fall, guccihighwaters will support nothing,nowhere. on tour in Europe. A complete list of upcoming tour dates can be found below. Tickets for all shows are available [HERE](https://www.guccihighwaters.com/).

Stay tuned for more from guccihighwaters soon.

**guccihighwaters North American Tour Dates**

May 06, 2022 – Pomona, CA – The Glass House

May 07, 2022 – San Diego, CA – The Observatory North Park

May 08, 2022 – Los Angeles, CA – The Belasco

May 11, 2022 – San Francisco, CA – Great American Music Hall

May 13, 2022 – Portland, OR – Hawthorne Theatre

May 14, 2022 – Seattle, WA – Neptune Theatre

May 15, 2022 – Salt Lake City, UT – The Grand Room @ The Complex

May 17, 2022 – Denver, CO – The Gothic Theatre

May 19, 2022 – Lawrence, KS – The Granada

May 20, 2022 – Chicago, IL – House Of Blues

May 21, 2022 – Detroit, MI – The Majestic Theatre

May 22, 2022 – Cleveland, OH – Beachland Ballroom & Tavern

May 24, 2022 – Toronto, ON – The Opera House

May 25, 2022 – Pittsburgh, PA – Mr. Smalls Theatre

May 27, 2022 – New York, NY – Irving Plaza

**guccihighwaters European Tour Dates**

November 26, 2022 – Brussels, Belgium – Ancienne Belgique

November 27, 2022 – Cologne, Germany – Kantine

November 28, 2022 – Haarlem, Netherlands – Patronaat

November 30, 2022 – Copenhagen, Denmark – Pumpehuset

December 01, 2022 – Hamburg, Germany – Uebel & Gefährlich

December 02, 2022 – Berlin, Germany – Gretchen

December 03, 2022 – Warsaw, Poland – Klub Proxima

December 05, 2022 – Prague, Czech Republic – Lucerna

December 06, 2022 – Budapest, Hungary – Akvarium Klub

December 07, 2022 – Vienna, Austria – Grelle Forelle

December 09, 2022 – Milan, Italy – Magnolia

December 10, 2022 – Zurich, Switzerland – Exil Club

December 11, 2022 – Munich, Germany – Freiheitshalle

December 12, 2022 – Paris, France – Les Etoiles

December 14, 2022 – Madrid, Spain – Sala Nazca

December 15, 2022 – Barcelona, Spain – Sala La Nau

**GUCCIHIGHWATERS**

***HEARTBREAK HIGHWAY* EP – OUT MAY 20TH**

**[PRE-ORDER NOW](https://guccihighwaters.lnk.to/heartbreakhighway)**



***Heartbreak Highway* EP Tracklisting**

1. Crash My Car

2. Dancing With The Stars

3. Believe

4. Devil On My Shoulder

5. Roses

6. The Chase

**About guccihighwaters:**

guccihighwaters glides through a soundscape familiar enough to catch your attention, yet futuristic enough to hold it. The artist, singer, and producer not only blurs the lines between alternative, R&B, and hip-hop, but also the boundaries between yesterday, today, and tomorrow. Growing up in between Long Beach, NY and Ireland, he maintained a diehard passion for music. After discovering Yung Lean at 18-year-old, he crafted beats all night. A year into this evening ritual, he picked up a microphone and penned lyrics to anesthetize the pain of his first breakup. His first collection of songs comprised the *post death* EP in 2017. Among many standouts, the fan favorite “i’m so sick of this” gathered 51.6 million Spotify streams and counting. In its wake, he unleashed music at a prolific pace, including multiple EPs and his 2021 full-length debut, *joke*’*s on you*. Along the way, he toured with Lund, Lil Lotus, Smrtdeath, guardin, and nothing,nowhere. Posting up hundreds of millions of streams and earning acclaim from *Billboard*, *OnesToWatch*, *NME*, *Upset*, *Kerrang!*, *Alternative Press*, and many others, he continues to look ahead on his forthcoming major label debut *Heartbreak Highway* EP for Public Consumption/Elektra Music Group.

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**CONNECT WITH GUCCIHIGHWATERS**

[guccihighwaters.com](https://www.guccihighwaters.com/)

[Facebook](https://www.facebook.com/Guccihighwaters/)

[Instagram](https://www.instagram.com/guccihighwaters/?hl=en)

[Twitter](https://twitter.com/guccihighwaters?lang=en)

[YouTube](https://www.youtube.com/channel/UCu-ENC7K6ir9acR5HEJAWAw)

**Press Contacts:**

Collin Citron / CollinCitron@Elektra.com

Sarah Goldstein / SarahGoldstein@Elektra.com