**GUCCIHIGHWATERS SHARES “ROSES” OFFICIAL VIDEO**

[**WATCH HERE**](https://youtu.be/dlqKU1IF3Q8)

**MAJOR LABEL DEBUT EP *HEARTBREAK HIGHWAY***

**AVAILABLE NOW VIA PUBLIC CONSUMPTION | LISTEN** [**HERE**](https://guccihighwaters.lnk.to/heartbreakhighway)

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*Photo credit: Jonathan Weiner*

**JULY 27, 2022** – Genre-defying artist, producer, and songwriter **guccihighwaters** has shared the official video for “[Roses](https://youtu.be/dlqKU1IF3Q8)” from his major label debut EP, ***heartbreak highway***. Directed by Ross Ginsberg, the gritty visual encapsulates the track’s reflection on a toxic relationship. The “Roses” video is streaming now on guccihighwaters’ [official YouTube channel](https://youtu.be/dlqKU1IF3Q8).

Last month, guccihighwaters shared the official video for “[Dancing With The Stars](https://youtu.be/PVhwGI4W4G8),” a glitched-out visual which found the artist exploring a night across New York City. In May, guccihighwaters shared the six-track *heartbreak highway* EP and unveiled an official music video for intimate piano ballad, “[**believe**](https://youtu.be/3QpNxaBZKbM).” *heartbreak highway* is available now via Public Consumption [HERE](https://guccihighwaters.lnk.to/heartbreakhighway). The artist also wrapped up North American tour dates supporting nothing,nowhere. and will head back out on the road in the UK and Europe with nothing,nowhere. this fall. A complete list of upcoming tour dates can be found below. Tickets for all shows are available [HERE](https://www.guccihighwaters.com/).

In late 2021, guccihighwaters holed up in a Los Angeles studio with producer Courtney Ballard [Waterparks]. He absorbed the spirit of diverse inspirations, ranging from Lionel Richie’s “Dancing on the Ceiling” and the *Drive* Original Motion Picture Soundtrack to The Weeknd. “*Courtney played a bunch of eighties beats for me*,” guccihighwaters recalls. “*I was into a lot of synth-revival music, so it was cool to hear where it came from. I took the synths and the drum grooves and morphed my style to fit those elements. It felt natural*.”

guccihighwaters announced his signing to Public Consumption in April alongside the release of tracks “[crash my car](https://youtu.be/xHZuUDJ-X30)” and “[devil on my shoulder](https://youtu.be/VwK5YABc2vo).” Earlier this month, he formally announced the *heartbreak highway* EP and unveiled the synth-driven single “[the chase](https://youtu.be/i7Ezg17FWY8)'' alongside an official music video. Signifying a new era in guccihighwaters’ ever-evolving sound, the EP’s early releases arrived to immediate praise from **Alt Press**, **Consequence**, **Ones To Watch**,and more.

*heartbreak highway* follows guccihighwaters’ 2021 album *joke’s on you*. Arriving to widespread acclaim,**KERRANG!** promised, *“Whatever genre you label the tunes, the music of guccihighwaters**doesn’t joke around when it comes to conveying emotion in its rawest form*.*”* **Alt Press**lauded the *“accomplished artist poised to be a star,”* while**Ones To Watch**proclaimed, *“the sounds from singer/producer Morgan Murphy are as raw as it gets.”* **Billboard**applauded standout single “rock bottom” [feat. nothing,nowhere.] as *“the highlight of guccihighwaters’ joke’s on you album*,” and **NME**praised the track as *“an introspective blend of alt-rock and dark hip-hop flourishes - a marked progression from the online emo scene*.”

**guccihighwaters UK and European Tour Dates**

November 12, 2022 - Leeds, UK - Drown U Out

November 13, 2022 - Oxford, UK - O2 Academy 2

November 14, 2022 - Nottingham, UK - Bodega Social Club

November 15, 2022 - Newcastle, UK - The Cluny

November 17, 2022 - Glasgow, UK - SWG3 Studio Warehouse

November 18, 2022 - Manchester, UK - Club Academy

November 19, 2022 - Dublin, Ireland - Dublin Academy Green Room

November 20, 2022 - Belfast, UK - Limelight 2

November 22, 2022 - Birmingham, UK - O2 Academy 2

November 23, 2022 - Bristol, UK - The Fleece

November 24, 2022 - London, UK - Electric Ballroom

November 26, 2022 - Brussels, Belgium - Ancienne Belgique

November 27, 2022 - Cologne, Germany - Kantine

November 28, 2022 - Haarlem, Netherlands - Patronaat

November 30, 2022 - Copenhagen, Denmark - Pumpehuset

December 01, 2022 - Hamburg, Germany - Uebel & Gefährlich

December 02, 2022 - Berlin, Germany - Gretchen

December 03, 2022 - Warsaw, Poland - Klub Proxima

December 05, 2022 - Prague, Czech Republic - Lucerna

December 06, 2022 - Budapest, Hungary - Akvarium Klub

December 07, 2022 - Vienna, Austria - Grelle Forelle

December 09, 2022 - Milan, Italy - Magnolia

December 10, 2022 - Zurich, Switzerland - Exil Club

December 11, 2022 - Munich, Germany - Freiheitshalle

December 12, 2022 - Paris, France - Les Etoiles

December 14, 2022 - Madrid, Spain - Sala Nazca

December 15, 2022 - Barcelona, Spain - Sala La Nau

**GUCCIHIGHWATERS**

***HEARTBREAK HIGHWAY* EP**

**LISTEN** [**HERE**](https://guccihighwaters.lnk.to/heartbreakhighway)



***heartbreak highway* EP Tracklisting**

1. crash my car

2. dancing with the stars

3. believe

4. devil on my shoulder

5. roses

6. the chase

**About guccihighwaters:**

guccihighwaters glides through a soundscape familiar enough to catch your attention, yet futuristic enough to hold it. The artist, singer, and producer not only blurs the lines between alternative, R&B, and hip-hop, but also the boundaries between yesterday, today, and tomorrow. Growing up in between Long Beach, NY and Ireland, he maintained a diehard passion for music. After discovering Yung Lean at 18-year-old, he crafted beats all night. A year into this evening ritual, he picked up a microphone and penned lyrics to anesthetize the pain of his first breakup. His first collection of songs comprised the *post death* EP in 2017. Among many standouts, the fan favorite “i’m so sick of this” gathered 51.6 million Spotify streams and counting. In its wake, he unleashed music at a prolific pace, including multiple EPs and his 2021 full-length debut, *joke*’*s on you*. Along the way, he toured with Lund, Lil Lotus, Smrtdeath, guardin, and nothing,nowhere. Posting up hundreds of millions of streams and earning acclaim from *Billboard*, *OnesToWatch*, *NME*, *Upset*, *Kerrang!*, *Alternative Press*, and many others, he continues to look ahead on his major label debut *heartbreak highway* EP for Public Consumption/Elektra Music Group.

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**CONNECT WITH GUCCIHIGHWATERS**

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[Instagram](https://www.instagram.com/guccihighwaters/?hl=en)

[Twitter](https://twitter.com/guccihighwaters?lang=en)

[YouTube](https://www.youtube.com/channel/UCu-ENC7K6ir9acR5HEJAWAw)

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