**NOTHING,NOWHERE. SHARES NEW SINGLE “PRETEND”**

**OFFICIAL MUSIC VIDEO STREAMING NOW**

**A person in a dark room

Description automatically generated**

**NOTHING,NOWHERE. – “PRETEND”**

**OFFICIAL VIDEO:** [**https://youtu.be/6FM0CDWV4Ok**](https://youtu.be/6FM0CDWV4Ok)

**LINKFIRE:** [**https://fbr.lnk.to/pretend**](https://fbr.lnk.to/pretend)

**SEPTEMBER 18, 2020** – DCD2 / Fueled By Ramen artist nothing,nowhere. has shared “[pretend](https://youtu.be/6FM0CDWV4Ok),” a brand-new single available today on [all streaming platforms](https://fbr.lnk.to/pretend). The song is joined by an official music video – directed by Mason Mercer - which is available now on [nothing,nowhere.’s YouTube channel](https://youtu.be/6FM0CDWV4Ok).

nothing,nowhere. detailed “pretend” stating, “‘pretend’ is about looking back while simultaneously trying to heal. It’s about the self-destructive nature of nostalgia and it’s hindrance on long term inner change.”

The new single follows the release of nothing,nowhere.’s standalone track “[lights 4444](https://lnk.to/lights4444)” which [FLOOD Magazine](https://floodmagazine.com/79768/nothingnowhere-lights-4444-video-premiere/) praised for its, “minimalist trap beat and somber vocals,” adding “(it) recalls early aughts hard rock and soft R&B.” The two songs arrive on the heels of nothing,nowhere.’s [*One Takes Vol. 1*](https://lnk.to/onetakesvol1) digital LP, a compilation of reworked and stripped back versions of fan favorite tracks. nothing,nowhere.’s *One Take* sessions captivated listeners via his official [YouTube channel](https://www.youtube.com/playlist?list=PLldCtBdCub-c8omw6PIhZN3BUikIDReqA), and now the remastered collection - which includes a cover of American Football’s “Never Meant” – is available across [all streaming platforms](https://lnk.to/onetakesvol1). The LP is led by [“nightmare” (one take)](https://fbr.lnk.to/NightmareOneTake), a bare bones performance which transforms his [2020 single](https://fbr.lnk.to/nightmare) through a pained and raw rendition.

Earlier this year nothing,nowhere. shared “[DEATH](https://fbr.lnk.to/nndeath),” a third standalone release that is joined by an official music video streaming on [nothing,nowhere.’s YouTube channel](https://youtu.be/IHikg9DbfJI). [The New York Times](https://www.nytimes.com/2020/04/24/arts/music/playlist-rolling-stones-juice-wrld.html) hailed “DEATH” as a “Scabrous, immensely satisfying emotional expurgation from Joe Mulherin that deploys early Beastie Boys drums and Rage Against the Machine bark-rapping in service of a rap-rock revival bathed in righteousness.” “DEATH” follows nothing,nowhere.’s single version of “[nightmare](https://fbr.lnk.to/nightmare),” which arrived alongside an [official music video](https://youtu.be/gSMFNOkw48I), produced by Derek Maher / Scott Bell and directed by Patrick Lawler / nothing,nowhere.

“[pretend](https://youtu.be/6FM0CDWV4Ok),” “[lights (4444](https://youtu.be/NGKdYF3STsk)),” “[DEATH](https://youtu.be/IHikg9DbfJI),” and “[nightmare](https://youtu.be/gSMFNOkw48I)” mark the latest material from nothing,nowhere. following the release of [*bloodlust*](https://fbr.lnk.to/bloodlust), his collaborative EP with Travis Barker. *bloodlust* is highlighted by lead single “[destruction](https://youtu.be/OV0cSYEtyNI),” which debuted via [The FADER](https://www.thefader.com/2019/08/07/nothingnowhere-and-travis-barker-unleash-the-destruction-music-video) with [Kerrang!](https://www.kerrang.com/reviews/album-review-nothing-nowhere-x-travis-barker-bloodlust/) declaring “*bloodlust* feels like another world. From start to finish it envelops you in its hazy, muted soundscapes.”

*bloodlust* followed a prolific string of singles from nothing,nowhere. - “[call back](https://lnk.to/nncallback),” “[dread](https://youtu.be/Tadq1Fso9cs),” and “[ornament](https://youtu.be/moaTRnroXdg),” – and arrived just a year after the release of his acclaimed 2018 LP, [*ruiner*](https://fueledbyramen.lnk.to/ruiner). The sophomore LP features album standouts “[ruiner](https://www.youtube.com/watch?v=pXa48BPQu_4)” and “[rejecter](https://youtu.be/6iNLOItUtgY),” which [Pigeons & Planes](https://pigeonsandplanes.com/music/2018/07/nothing-nowhere-rejecter-premiere) declared, “perfectly exemplify why nothing,nowhere.'s music is so exciting… he's crafted a world of sound that's both fresh and recognizable.” [The FADER](https://www.thefader.com/2018/10/30/nothing-nowhere-reaper-ruiner-interview) remarked, “The new record is a stimulating blend of singing, hip-hop, and live instrumentation, all fused together with emo and alternative stylings.” nothing,nowhere.’s 2017 debut album, [*reaper*](https://lnk.to/REAPER), was met with critical praise led by the singles “[hopes up (Ft. Dashboard Confessional)](https://lnk.to/HopesUp)” and “[skully](https://www.youtube.com/watch?v=31zfbsfz0Jg).” The album made a massive impact upon its DCD2/Equal Vision release with the [New York Times](https://www.nytimes.com/2017/10/20/arts/music/nothing-nowhere-hip-hop-emo-reaper.html)’ Jon Caramanica placing it at #1 on his list of 2017’s best. *reaper* “synthesizes the second-wave emo of the early to mid-2000s with the rattling hip-hop low end of the last few years,” he wrote. “(*reaper*) is one of the most promising pop albums of the year…” [Rolling Stone](https://www.rollingstone.com/music/albumreviews/review-nothingnowheres-reaper-w510654) declared “*reaper* finds him tonally evoking the glory years of 2000s emo-punk without necessarily replicating it.”

**For more information:**

[OFFICIAL](https://www.nothingnowheremerch.com/) – [YOUTUBE](https://www.youtube.com/channel/UCBEWNR_x89cYolTNhuV7-Fw/featured) – [SPOTIFY](https://open.spotify.com/artist/7FngGIEGgN3Iwauw1MvO4P) – [APPLE MUSIC](https://itunes.apple.com/us/artist/nothing-nowhere/id1099433152)

[SOUNDCLOUD](https://soundcloud.com/nothingnowheremusic) – [FACEBOOK](https://www.facebook.com/nothingnowheremusic/) – [INSTAGRAM](https://www.instagram.com/nothingnowhere/) – [TWITTER](https://twitter.com/nothingnowhere)