

**PLATINUM SINGER-SONGWRITER JAKE SCOTT UNVEILS**

**DEBUT ALBUM *LAVENDER –* AVAILABLE NOW** [**HERE**](https://jakescott.lnk.to/lavender)

**SPECIAL PERFORMANCE ON NBC’S TODAY SET FOR THURSDAY, OCTOBER 26**

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**PHOTO CREDIT: CONNOR DWYER + RACHEL DWYER**
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 *“With a knack for catchy melodies, his songs make for easy listening supported by buoyant pop production, heartfelt narratives, and a buttery voice to boot.”***– BILLBOARD**

*“… rounded out by lyrical sincerity.”* **– CONSEQUENCE OF SOUND**

*“Scott is humble, but extremely talented*”**– AMERICAN SONGWRITER**

Named one of **PEOPLE MAGAZINE’s**[*Emerging Artists*](https://people.com/music/meet-the-talented-spring-2022-emerging-artists/)(Spring 2022)

 **(OCTOBER 20, 2023) – LOS ANGELES, CA –** Platinum pop singer-songwriter [**Jake Scott**](https://www.instagram.com/jakescottmusic/)today unveiled his highly anticipated debut album *Lavender,* available now on all streaming platforms [**HERE**](https://jakescott.lnk.to/lavender). Jake is set to celebrate the release with a special network television performance of his touching slice-of-life single “One On The Way” on NBC’s *TODAY* next Thursday, October 26.

*“I wanted Lavender to feel like nostalgia. Like a beginning and an end. Like magic,”***Jake** explains. *“I’ve been building toward it for years - one song at a time, one step at a time, one experience at a time. And it’s finally here! I put every bit of my heart and soul into this album, and I hope you love it. I hope you see yourself in it. I hope it feels like magic.”*

Inspired by his relationship with his wife Rachel and their growing family, Jake’s honest and unfiltered lyricism on Lavender evokes feelings of euphoria through a nostalgic lens. Jake assembled much of the album in his home studio, cowriting alongside various trusted collaborators and handling production on the majority of the tracks himself. Now, the record channels tender memories, and all kinds of truths for **Jake**. For as much as he continued to define his sound on ***Lavender***, he also got a little closer to understanding who he is.

*“In a lot of ways, making this album was a process of self-discovery*,*”* Jake explains. *“It was my first time sitting down to make an entire body of work. So, I kept asking myself,* *‘What do I want to say?’ Over the course of making the record, there was a lot of growing—personally and artistically. The last two years were some of the hardest and best of my life. That bled over to my music. To me,* ***Lavender*** *is an authentic body of work that’s honest to the stories I’ve experienced and am currently living. I’m really proud of it*.*”*

Jake paved the way for *Lavender* with **“Married Young**,**” “Good Day**,**”** **“Come Close**,**”** and “**One On The Way**” generating millions of streams and receiving praise from *Billboard*, *Entertainment Tonight* and more. He delivered a showstopping performance of “Married Young” on [*KTLA*](https://ktla.com/video/singer-songwriter-jake-scott-performs-his-new-single-married-young/8665646/), while he graced the stage of [*TODAY*](https://www.today.com/video/watch-jake-scott-perform-good-day-live-on-today-152168005701) with “Good Day.”

Off the heels of supporting Brett Young’s *Dance With You* tour in the U.S., Jake headlined Salt Lake City’s Sandy Amphitheatre this past weekend and shared a special preview of *Lavender* to a sold-out crowd of friends, family and superfans. Tomorrow, Saturday, October 21, Jake will be performing at Hollywood’s Hotel Café for a special *Lavender* album release show. For tickets and more information please visit [www.lavenderthealbum.com](http://www.lavenderthealbum.com).

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**DOWNLOAD ALBUM ART** [**HERE**](https://warnermusicgroup.box.com/s/ijx1wm3sjrq74ms2exj5471kmkoh3gmu)

***LAVENDER* TRACKLIST**

1. Lavender

2. Sink In

3. Late Night Alibi

4. Out Of The Blue

5. Married Young

6. One On The Way

7. Forever 22

8. Good Day

9. Middle

10. Long Goodbye

11. Come Close

12. Don't Make It Easy

13. For You, I Will

14. Twice

15. It’s Gonna Be You

16. Ruby Hallelujah

**2023 TOUR DATES**

October 21, 2023 – Hollywood, CA – The Hotel Café

**ABOUT JAKE SCOTT:**

**Jake Scott** appeals to multiple senses with his nuanced, yet cinematic take on alternative pop. His lyrics are so honest and unfiltered you can practically see each story unfold right in front of you. Breezy melodies and lush guitars might conjure a memory you never want to end, while airy beat-craft pulls you back down to earth for a moment of introspection. Born and raised in Fayetteville, AR and based in Los Angeles, CA, the platinum-certified singer, songwriter, producer, and multi-instrumentalist consistently connects with audiences. Obsessed with music as a kid, he broke through the old-fashioned way—by grinding it out. Beginning in 2018, he chose to share one single per month independently until the end of 2020. Attracting a diehard fanbase, he caught the attention of **Elektra Records** and inked a deal with the label. Thus far, he has impressively tallied just shy of ***1 billion total streams*** . He notably joined forces with **Russell Dickerson** for **“She Likes It**,**”** gathering nearly 300 million streams, picking up a 2x platinum certification from the RIAA, and landing a nomination for *“Collaborative Video of the Year”* at the CMT Awards. Meanwhile, he delivered unforgettable performances on *TODAY*, *The Kelly Clarkson*, and *Good Morning America*, to name a few. Beyond praise from *American Songwriter*, *Billboard*, *PEOPLE MAGAZINE* named him among its *“Emerging Artists”* in 2022. As a songwriter, his catalog has also expanded with cuts for **Jason Mraz**, **Aloe Blacc**, and **Morgan Wallen**. Packing houses coast-to-coast, he sold out every date of his first headline tour. In 2023, **Jake** brings a whole lot of heart back to pop music on his debut album, ***Lavender***, and more to come.

 **FOLLOW JAKE SCOTT:**[WEBSITE](https://www.jakescottmusic.com/) |[LAVENDER](https://www.lavenderthealbum.com/) | [INSTAGRAM](http://instagram.com/jakescottmusic) | [FACEBOOK](https://www.facebook.com/JakeScottMusic) | [TWITTER](https://twitter.com/jakescottmusic_) | [YOUTUBE](https://www.youtube.com/jakescottmusic) |[TIKTOK](https://www.tiktok.com/%40jakescottmusic)

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